

CHANNING REID

M U L T I M E D I A J O U R N A L I S T

FIELD EXPERIENCE

PAGEANT & PARADE HELPER

April 2017 - Present | *The Walt Disney Company - Anaheim, CA*

- Perform at character meet-and-greets and engaging dining experiences with other cast members
- Entertain visiting guests by performing in parades
- Maintain the integrity of world famous and beloved Disney-branded characters
- Communicate effectively to guests from all around the world with animation techniques

EXECUTIVE PRODUCER & REPORTER/ANCHOR

January 2019 - May 2020 | *ZU Media - Azusa, CA*

- Write, direct and occasionally anchor weekly news broadcasts that appear on www.zunews.com
- Work with the assistant producer to supervise weekly operations and logistics under the lead advisor
- Produce original content and edit contributors' content
- Perform beat reporting and keep track of deadlines

CONCERT BOOKING COORDINATOR

July 2019 - May 2020 | *Azusa Pacific University - Azusa, CA*

- Receive information from ensemble directors to initiate booking the process for upcoming performances
- Research and locate in-state and out-of-state sponsors from churches and schools for ensemble tours
- Initiate contacts with venues to book additional performances and events
- Maintain positive relationships, ongoing communication and support to ensemble sponsors

PROFESSIONAL MEMBERSHIPS

- 2020 - The National Society of Leadership and Success
- 2020 - National Association of Black Journalists

COMMUNITY ENGAGEMENT

- Mission Trips: Seattle, WA, Denver, CO, Memphis, TN, Dangriga, Belize
- Classroom Tutoring: Azusa, CA

EDUCATION

Bachelor of Arts, Journalism

Azusa Pacific University

Graduated: May 2020

Concentration: News & Storytelling

Lamda Pi Eta Honor Society

Gen1 Scholar

PROFESSIONAL SKILLS

On-Camera

Ad-libbing, weather forecasting, interviewing, reporting, anchoring, live breaking news coverage

Written

AP Style, research, Microsoft Word

Visual

Photography, videography, Adobe Premiere, Adobe After Effects

Audio

Voice-over, announcing, Adobe Audition, Audacity, podcast production, Mixlr

Graphic Design

Microsoft PowerPoint, Adobe InDesign, Adobe Illustrator, Canva

Social Media


Facebook, Twitter, Instagram, Snapchat

SOCIAL

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 @ChanningRBlack

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